*This Action Plan has been separated into sections based on the Moira Creative Arts Hub Aims that are listed in the Moira Creative Arts Hubs Application Guidelines and listed in the Assessment Criteria in Fig. 1.1 below. Each of your Actions should be listed under the aim which is most relevant. Each aim can have a number of actions listed whilst some aims may not have any Actions allocated in Year 1, but will have Actions allocated in Years 2 and/or 3. It is planned that the Progress section of the Action Plan will be updated throughout the year. Your annual acquittal of funds will relate directly to this Action Plan and you will be required to provide invoices and receipts for costs associated with your Action Plan delivery.*

**FIGURE 1.1 ASSESSMENT CRITERIA**

|  |  |  |
| --- | --- | --- |
| **Moira Creative Arts Hubs Aims** | | **Moira Creative Arts Hub applicant demonstrates** |
| **1** | Develop inclusive programs and activities valuing the culture of First Nations Peoples and support First Nations artists through engagement. | Expertise and capacity to successfully manage and evaluate the Creative Hub.  Expected outcomes and evaluation methods.  Evidence of the local community needs the Creative Hub will meet and how.  Who the primary beneficiaries are.  Consideration of sustainability.  Evidence of partners and collaborative relationships.  Opportunities to promote accessibility, inclusiveness and/or equity.  The capacity the Creative Hub has for future growth. |
| **2** | Provide affordable exhibition, studio and intimate performance opportunities to artists and creative practitioners. |
| **3** | Provide professional development opportunities to build local creative expertise and strengthen artists’ community engagement. |
| **4** | Build knowledge and understanding of the culturally diverse Moira identity. |
| **5** | Support youth focused programs. |
| **6** | Provide sales opportunities to support local creative economies. |
| **7** | Contribute to an arts directory. |
| **8** | Engage with communities by actively listening to their changing needs and expectations. |
| **9** | Develop and deliver programs to encourage community interaction. |
| **10** | Consider Creative Recovery opportunities when developing programs for local communities. |
| **11** | Provide broader community and regional visitors’ access to the arts in each local setting. |

| **CREATIVE HUB AIMS** | **YEAR 1 ACTION DESCRIPTIONS**  Describe how these actions demonstrate the above criteria detailed in Fig. 1.1 on Page 1  NB - not all actions will answer all criteria. | **IDENTIFY RISKS AND HOW THEY WILL BE MITIGATED**  Eg. RISK: Financial risk due to low ticket sales  MITIGATION: Follow a marketing and media plan | **HOW WILL DATA BE COLLECTED** | **HOW WILL SUCCESS BE MEASURED** | **ESTIMATED COSTS** | **PROGRESS** |
| --- | --- | --- | --- | --- | --- | --- |
| 1. Develop inclusive programs and activities valuing the culture of First Nations Peoples and support First Nations artists through engagement. |  |  |  |  |  |  |
| 2. Provide affordable exhibition, studio and intimate performance opportunities to artists and creative practitioners. |  |  |  |  |  |  |
| 3. Provide professional development opportunities to build local creative expertise and strengthen artists’ community engagement. |  |  |  |  |  |  |
| 4. Build knowledge and understanding of the culturally diverse Moira identity. |  |  |  |  |  |  |
| 5. Support youth focused programs. |  |  |  |  |  |  |
| 6. Provide sales opportunities to support local creative economies. |  |  |  |  |  |  |
| 7. Contribute to an arts directory. |  |  |  |  |  |  |
| 8. Engage with communities by actively listening to their changing needs and expectations. |  |  |  |  |  |  |
| 9. Develop and deliver programs to encourage community interaction. |  |  |  |  |  |  |
| 10. Consider Creative Recovery opportunities when developing programs for local communities. |  |  |  |  |  |  |
| 11. Provide broader community and regional visitors’ access to the arts in each local setting. |  |  |  |  |  |  |