

## Priorities & Action Plan

Focus Area	Key Goals	Priorities	Actions	Measures of Success	Partnerships	Time-frame	Task Group Members	Status
Community	1. We are a happy, safe and welcoming community, proud of our small town feel	Community Publication (for example Strathmerton Standard) (2)	<ul style="list-style-type: none"> <li>- Form an interest group</li> <li>- Have an active Facebook page</li> <li>- Test water through Facebook</li> <li>- Opportunity to be trained via Nathalia Printers</li> </ul>	Connected town through shared information	<ul style="list-style-type: none"> <li>- Secretaries of schools</li> <li>- sporting groups</li> </ul>	Current Ongoing	John Hall	
	2. We are a united and connected community with great opportunities and places to gather, participate, learn and play	Redevelop the Recreation Reserve Precinct <ul style="list-style-type: none"> <li>- New sporting complex (20)</li> <li>- 24 hr gym (3)</li> <li>- United sporting clubs (3)</li> <li>- Basketball court (1)</li> </ul>	<ul style="list-style-type: none"> <li>- 11 User groups</li> <li>- Initial grant to tease out ideas</li> <li>- Revisit by user groups</li> <li>- Form task group to consult on the future direction</li> <li>- Reenlist groups and redesign</li> </ul>	Redeveloped recreation reserve / sporting precinct	<ul style="list-style-type: none"> <li>- Sporting &amp; user groups</li> <li>- Moira Shire</li> <li>- External funding bodies</li> </ul>	2017 – 2022	Caz Ryan Kerry Murray Julie Madgwick	
		Rail Trail/ Bike and walking tracks – around town and Strathmerton to Cobram (16)	<ul style="list-style-type: none"> <li>- Source grant for feasibility study</li> <li>- Make contact with VicTrack</li> <li>- Scope project</li> </ul>	A network of walking / riding trails that can be used and enjoyed by locals and visitors	<ul style="list-style-type: none"> <li>- Moira Shire</li> <li>- VicTrack</li> <li>- External funding bodies</li> </ul>	2017 - 2019	Kerry Murray	Active – Brief for feasibility study completed, quote for service received

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								Budget submission made to Council for funding of Plan Awaiting outcome
		A new Kindergarten (possibly on the Primary School grounds) (4)	<ul style="list-style-type: none"> <li>- Engage with Maternal &amp; Child Health Nurses, School Council and Kindergarten to clarify project, investigate and then scope project</li> </ul>	Updated facilities meeting the needs of the community	<ul style="list-style-type: none"> <li>- Kindergarten School</li> <li>- Maternal &amp; Child Health</li> <li>- P &amp; F Council</li> <li>- Moira Shire</li> <li>- DEECD</li> <li>- Wendy Lovell MP</li> </ul>	2017 - 2022	Casey Graham Greg Brooks	
		Enhance the Public Swimming Pool <ul style="list-style-type: none"> <li>- Splash park and water slide (1)</li> <li>- Increased pool hours during hot weather (1)</li> <li>- Shade cover (1)</li> </ul>	<ul style="list-style-type: none"> <li>- Investigate opportunities</li> <li>- Liaise with contractors</li> <li>- Signage regarding clarification of pool hours</li> <li>- Scope and seek funding</li> </ul>	Updated facilities meeting the needs of the community	<ul style="list-style-type: none"> <li>- YMCA</li> <li>- Moira Shire</li> <li>- Bega</li> <li>- Local businesses</li> </ul>	2017 - 2022	Ask community	
		Activities/events (for example dance, karate, arts/craft and music) (3)	<ul style="list-style-type: none"> <li>- Work with Moira Arts &amp; Culture (14 July event)</li> <li>- RSL/Lions run re-enactment</li> <li>- Strathmerton events /activities calendar</li> </ul>	Increased number of activities/events in Strathmerton	<ul style="list-style-type: none"> <li>- Strathmerton Lions Club</li> <li>- MAC Inc.</li> <li>- Moira Tourism</li> <li>- All local community groups &amp;</li> </ul>	Current & ongoing	Kerry Murray Caz Ryan	Event planning currently underway – for 14/07/17 event and Charge of

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					businesses			Bersheeba on 31/10/17
		Family community market (food/music near Skate Park) (2)	- Establish interest group	Increased number of activities / events in Strathmerton	- School - Kindergarten	2017 - 2018	Michelle Wyatt	
		Youth Club (1)	- Establish interest group	Increased number of activities / events in Strathmerton	- Schools	2018	Keira Henderson Caz Ryan	
		Men's Shed (1)	- Establish interest group	Increased number of activities / events in Strathmerton	- CFA - Bowls Club - RSL - Lions Club	2018	Ask community	
		Community Garden (1)	- Establish interest group	Increased number of activities / events in Strathmerton	- Community groups - School	2018	John Hall	

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<b>Economy</b>	1. Strathmerton has a progressive and diverse business district	Attract businesses / shops to Strathmerton and embrace them – More growth and employment opportunities (including previous businesses such as Butcher shop, newsagent, supermarket) (60)	<ul style="list-style-type: none"> <li>- Identify project task group members</li> <li>- Prepare a brief for a Strathmerton Economic Plan to be developed</li> <li>- Submit funding application to fund the plan</li> <li>- Economic Development Plan completed with recommendations for Strathmerton</li> <li>- Review recommendations Investigate opportunities</li> </ul>	New shops have opened Shop fronts are full Regained shops such as general store, butchers shop, newsagency, bank Maintain existing services New business and job opportunities	<ul style="list-style-type: none"> <li>- Existing local businesses</li> <li>- Community</li> <li>- Funding bodies</li> <li>- Moira Shire</li> </ul>	2017 - 2018	Ask community	Active – Brief completed, quote for service received Budget submission made to Council for funding of Plan Awaiting outcome
		Car wash (3)	<ul style="list-style-type: none"> <li>- Investigate need for Car Wash</li> </ul>	New businesses and job opportunities		2017 - 2019	Ask community	

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	2. We are a destination that people plan to visit	An annual event / festival to showcase Strathmerton and bring visitor to town – South of the border festival (eg. Tequila Festival, Mezcal, Big Cactus) (7)	<ul style="list-style-type: none"> <li>- Engage stakeholders</li> <li>- Establish events committee</li> <li>- Determine date of event</li> <li>- Community group involvement</li> <li>- Get Deni Ute Muster representative to speak with the group</li> <li>- Source funding (including multicultural funding)</li> <li>- Target audience far and wide</li> </ul>	Increased tourists and tourism activities/ facilities	<ul style="list-style-type: none"> <li>- Local community groups &amp; clubs</li> <li>- Stakeholders</li> <li>- Funding bodies</li> <li>- Subcommittee</li> </ul>	2017 - 2018	John Hall Ros Bedford	
		Caravan Park / Camping area (5)	<ul style="list-style-type: none"> <li>- Promote river</li> <li>- Investigate current infrastructure</li> <li>- Investigate stop over site</li> <li>- Need more information</li> </ul>	Increased tourists and tourism activities/facilities		2017 - 2018	Ros Bedford	
		Promote Strathmerton as a travel destination including its close proximity to the Murray River (6)	<ul style="list-style-type: none"> <li>- Promote new developments and local tourist attractions</li> </ul>	Increased tourists and tourism activities/facilities	<ul style="list-style-type: none"> <li>- Sun Country on the Murray</li> </ul>	2017 – 2018	John Hall Community	
		Strathmerton and businesses on the map via Trip Advisor / Instagram / Facebook	<ul style="list-style-type: none"> <li>- Start Instagram &amp; Facebook for Strathmerton</li> <li>- Education for local</li> </ul>	Positive presence on the internet		2017 – 2018	John Hall Community	

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		etc (2)	businesses on how to use social media to promote the town					
	3. We take advantage of our strategic location (dairy, Food bowl, bypass, logistics and river)	Town signage – promotion of local attractions for example Murray River (1)	<ul style="list-style-type: none"> <li>- Investigate “Sun Country on the Murray” sign</li> <li>- Provide local hampers to promote town</li> <li>- Clarify project with community, Moira Shire Council, VicRoads</li> </ul>	Attract complementary businesses supporting the strategic location	<ul style="list-style-type: none"> <li>- VicRoads</li> <li>- Moira Shire</li> </ul>	2017 – 2019	Ask community	
		Strathmerton Bypass (2)	<ul style="list-style-type: none"> <li>- Investigate further</li> </ul>	Safe town		Ongoing	Ask community	

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<b>Infrastructure &amp; Environment</b>	1. Strathmerton is a steadily growing affordable place for people to live, to build their homes and raise their families	Increase housing development for new families to move to the town (14)	<ul style="list-style-type: none"> <li>- Investigate opportunities</li> <li>- Review Council zoning and Municipal Strategic Statement</li> <li>- Liaise with new companies to determine needs</li> </ul>	<p>Population has grown</p> <p>More houses built</p>	<ul style="list-style-type: none"> <li>- Strathmerton Drilling – Madgwicks</li> <li>- Graeme Thorne</li> <li>- Moira Shire</li> </ul>	Ongoing	Ask community	
		Street lights in new development area (Patrick Street) (1)	<ul style="list-style-type: none"> <li>- Determine which residents want lights in the development area</li> <li>- Garry to follow up with residents and determine next steps</li> </ul>	Safe town	<ul style="list-style-type: none"> <li>- Moira Shire</li> <li>- Garry Powles</li> <li>- Residents in the development area</li> </ul>	2017 - 2019	Garry Powles	
	2. Strathmerton is a safe, well planned and attractive town	Beautification of Strathmerton including landscape, trees, parks and gardens, drink fountains, public place rubbish and recycle bins (19)	<ul style="list-style-type: none"> <li>- Establish project subcommittee</li> <li>- Develop a streetscape plan</li> <li>- Seek Council approval</li> </ul>	<p>Shop fronts revitalised</p> <p>Streetscape works completed</p> <p>Clean town</p>	<ul style="list-style-type: none"> <li>- Moira Shire</li> <li>- VicRoads</li> </ul>	2020	Ask community	

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		Footpaths improvement / construction (10)	Develop footpath plan <ul style="list-style-type: none"> <li>- School crossing between highway to school</li> <li>- School crossing to football ground</li> </ul>	Safe town Connected town	<ul style="list-style-type: none"> <li>- Moira Shire</li> <li>- School</li> <li>- Kindergarten</li> <li>- Recreation reserve committee</li> <li>- VicRoads</li> </ul>	2017 – 2020	Phillip Ross-Soden	
		Old Railway clean-up (2)	<ul style="list-style-type: none"> <li>- Seek more information from community</li> </ul>	Clean town	<ul style="list-style-type: none"> <li>- Rail Track committee</li> <li>- Victrack</li> </ul>	TBA	Ask community	
		Speed reduction (80km/hr to 60km/hr) through main part of town (2)	<ul style="list-style-type: none"> <li>- Meet with Wendy Lovell MP</li> <li>- Determine options for speed reduction</li> <li>- Seek community feedback</li> <li>- Seek Council and Police support on speed reduction plan</li> <li>- Wendy Lovell to lobby on community's behalf.</li> </ul>	Safe town	<ul style="list-style-type: none"> <li>- Wendy Lovell MP</li> <li>- Police</li> <li>- VicRoads</li> <li>- Moira Shire</li> </ul>	2017 – 2018	Bernard Murray Caz Ryan	
		Boat Ramp at Ulupna Island (2)	<ul style="list-style-type: none"> <li>- Erect sign at existing boat ramp</li> <li>- Bernard Murray to investigate (speak to Pat Webb) further</li> </ul>	Increased tourists and tourism activities/facilities		2020	Bernard Murray	
		Safe School Crossings (1)	<ul style="list-style-type: none"> <li>- Refer to speed reduction priority</li> </ul>	Safe town		2017 – 2018	Bernard Murray Caz Ryan	
		Improved gutter and drainage (1)		Clean town		2020	Ask community	



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		Traffic light across the main road at Skate Park (1)	- Refer to speed reduction priority	Safe town		2017 - 2018	Bernard Murray Caz Ryan	
		Provide rubbish collection service on Bouchier Road (1)	- Bouchier Rd sub-committee, determine if service is wanted - Approach Council	Improved services	- Moira Shire	Ongoing	Ask community	