

# **Katamatite Community Action Plan**

**August 2017 to August 2022**

## Priorities & Action Plan

COMMUNITY AND SOCIAL							
Key Goals	Priorities	Actions	Measures of Success	Partnerships	Timeframes	Task Group	Status
We are a friendly, caring, happy, safe and welcoming community proud of our quiet small town and country feel.	<b>Town branding:</b> Create a town brand that promotes Katamatite focusing on Katamatite’s features, e.g. attractions: Police Paddock; Mini Opera House Church – Anglican Church; local businesses; Mud Brick Museum; river walks; our Eagle; our produce/ high quality food and fibre and regional produce; Arts & Craft; the Boosey Creek; location as Gateway to Murray region; interesting background and history; sights to see; boutique-style small businesses, etc.	Create a town branding that promotes Katamatite focusing on Katamatite’s features through: - Media - Print / newsletter - Social media - Signage - Logo - Tagline	More people become aware of Katamatite, its community assets and values  -community engagement in social media increased overtime -visitor surveys indicate they visited Katamatite because of branding efforts	Moira Shire  VicRoads  Community Clubs  Local businesses  Landcare and Conservation groups  Historical Society  Local graphic designers and marketing experts	3 – 6 months (tagline and logo design)  Year 1 – logo, tagline, Facebook  Year 2 – publication and other media  Ongoing	Catherine Poole  Faye Liversidge	
We are a vibrant community where our people are connected, united and working together towards the greater good of the town.	Local Community Groups to work more with each other (3)	Facilitate proactive community group interactions and activities	Increased participation and collaboration amongst community groups.	Katamatite community groups, clubs and businesses	Immediate / 1 month (invite community groups and clubs to first meeting after plan launch)		

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		<p>Create and establish the “Katamatite Network”</p> <p>Invite 1 or 2 delegates from all of the groups, services and businesses in Katamatite</p>	<p>Increase in collaborative projects delivered</p>				
<p>We are an inclusive community where people have opportunities to participate in with inclusive community events, activities and sustainable community services and facilities that support our basic needs.</p>	<p><b>Community Events: (12)</b>            Deliver and promote more diverse and inclusive community events</p> <ul style="list-style-type: none"> <li>- Monthly markets (goods, produce, swap/sell food)(4)</li> <li>- Shows, music events, disco, big day out etc. (8)</li> </ul>	<p>Develop a community events calendar (tied in with the Katamatite Network publication)</p> <p>Explore opportunities for community groups to run regular community events.</p> <p>Explore opportunities to attract and gain sponsorship for</p>	<p>More inclusive, diverse and regular community events are seasonally delivered every year</p>	<p>Katamatite Network</p> <p>External independent groups e.g. Moira Arts and Culture Inc., YMCA, etc.</p> <p>Community</p>	<p>2018 – ongoing (to evolve with start-up of the Katamatite Network)</p>	<p>Katamatite Community Social Foundation            Pino Mancini</p> <p>Football Club            Cricket Club            Netball Club            Catherine Pool</p> <p>Lions Club            Julie Ballard</p> <p>Katamatite Community Action</p>	

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Continued		<p>community-focused events e.g. shows, music events, etc.</p> <p>Explore opportunities to run and implement monthly produce and goods market</p> <p>Existing clubs and committees to collaborate on what they are already doing and running separately</p>				<p>Group Mark Nordbye</p> <p>Arts &amp; Craft Group Julie Ballard</p>	
	<p><b>Community Activities: (9)</b>            Deliver and promote more diverse and inclusive community activities</p> <ul style="list-style-type: none"> <li>- Community garden (4)</li> <li>- Community BBQ (2) and Katamatite Community Day (meet and greet)(1)</li> <li>- Bowls for young and old (2)</li> </ul>	<p>Identify interest groups and coordinate with existing community groups e.g. Community Action Group regarding current projects and activities.</p>	<p>More inclusive, diverse and regular community activities are seasonally delivered annually</p>	<p>Lions Club</p> <p>School</p> <p>Katamatite Community Action Group</p> <p>External (local and regional) groups</p>	<p>3 months – initial discussions with groups</p> <p>2017-2022 for implementation of activities</p>	<p>Katamatite Community Action Group Mark Nordbye</p> <p>Historical Society Julie Ballard</p>	

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Continued		<p>Investigate setting up a community garden.</p> <p>Work in with local service clubs and groups on delivering community BBQs and organising a Katamatite Community Day (meet and greet)</p>		<p>Conservation groups</p> <p>Community groups and clubs</p>		<p>Katamatite Indoor Bowls Mark Nordbye</p>	
	<p><b>Community Services and Facilities:</b> Maintain and improve existing services and encourage sustainable services and facilities to be made available to the Katamatite community.</p> <ul style="list-style-type: none"> <li>- School (10)</li> <li>- Kindergarten (2)</li> <li>- Sporting Clubs (7)</li> <li>- Service Clubs(1)</li> <li>- Post Office (1)</li> <li>- Mailboxes for local houses (1)</li> <li>- One stop GP Physio and welfare centre (1)</li> </ul>	<p>Lobby state government agencies for services and infrastructure required</p> <p>Support promotion of town growth and explore sustainability</p> <p>Identify, initiate conversations and set meetings with</p>	<p>Sustainable community services and facilities are maintained, improved and progressed</p>	<p>Community</p> <p>Moira Shire Council</p> <p>MP</p> <p>State Government</p> <p>Police</p> <p>Health Services</p>	2018-2022		

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Continued		potential partners					
	<p><b>Community Services and Facilities:</b> Provide access to more diverse recreation and social activities in town for all ages</p> <ul style="list-style-type: none"> <li>- Youth-focused activities and facilities, e.g. youth club (2), skate park (5), play equipment, etc. (</li> <li>- Rail trail/ bike/walking tracks (7)</li> <li>- Gym (3)</li> <li>- Bowls (2)</li> </ul>	<p>Investigate and explore options for establishing a Youth Club and youth-related activities e.g. skate park, adventure playground, flying fox, play equipment, swimming pool at the school etc.</p> <p>Investigate rail trail / bike and walking track (nature walks, flora &amp; fauna) (7+6)</p> <p>Investigate options for more recreation activities – Gym (3), lawn bowls (2)</p>	<p>Feasibility studies completed</p> <p>Needs identified and affirmed</p>	<p>School and Department of Education</p> <p>External services</p> <p>Scouts</p> <p>Headspace</p> <p>Self defence</p> <p>Save the Children</p> <p>Moira Shire Council</p> <p>MP</p> <p>GBCMA</p> <p>Parks Victoria and other agencies</p> <p>Moira Shire Council Section 86 Committee</p> <p>Police</p>	2018-2022	<p>Catherine Pool</p> <p>Marie Ryan</p>	

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Continued		Improve community playgrounds and recreation facilities – floodlights at the sporting grounds, safe and secure playgrounds; central meeting place		Community			

## TOURISM, ECONOMY AND INDUSTRY

Key Goals	Priorities	Actions	Measures of Success	Partnerships	Timeframes	Task Group	Status
Katamatite has a progressive and diverse business district	<b>Attract businesses/shops</b> to Katamatite and locals to embrace them <ul style="list-style-type: none"> <li>- Pop up/Portable business shops(3)</li> <li>- Attract new businesses / shops/ Industry – more growth and employment opportunities(2)</li> <li>- Farm service facility(1)</li> <li>- Rezone main street in sections to commercial(1)</li> </ul>	Feasibility study for new businesses  Identify interest groups for market day, farmers market, etc.  Investigate town boundaries and zoning	Feasibility studies completed  Business opportunities increased overtime	Pub Working Group  Business owners  Moira Shire Council	2017-2022	New Hotel/Pub Working Group  Julie Glance  Pino Mancini	
	<b>Regain old businesses</b> including previous businesses (such as hotel, butcher, gift shop) and support existing business through promotion and “Shop Katamatite campaign”(7) <ul style="list-style-type: none"> <li>- Hairdresser</li> <li>- Have a pub (6)</li> <li>- Popup businesses(2) Trendy eating/shopping destination(1)</li> <li>- Make Katamatite a mini Rutherglen – thriving football hub art galleries retro businesses(1)</li> </ul>	Implement “Shop local” promotion  Look at and investigate use of vacant shops	Businesses increase over time	Current potential business owners  Pub Working Group  Business Victoria  Moira Shire Economic Development  Real estate agents and commercial property owners in town centre	2017-2022	Julie Glance  Pino Mancini	

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Continued	<ul style="list-style-type: none"> <li>- Caravan Park to be developed(1)</li> <li>- Buy groceries local (1) Kmart, Big W and Target(1)</li> </ul>						
Katamatite is a town where people choose to live in	Increase housing development <ul style="list-style-type: none"> <li>- Increase housing development for new families to move to the town - population growth while maintaining small town feel(4)</li> <li>- Affordable real estate(1)</li> </ul>	Lobby to allow subdivision.  Conduct feasibility study and design plan to install sewerage such as Tungamah system to attract housing development	Housing development feasibility studies completed	Moira Shire Council  GV Water  Community	2018-2022		
	Promote Katamatite as the best place to live	Create town brand, e.g. signage, advertise, utilise Facebook, etc	Greater awareness about Katamatite as a residential option is developed overtime	Tourism Victoria  Moira Shire Council  Real estate agents  Community	2018-2022		

Key Goals	Priorities	Actions	Measures of Success	Partnerships	Timeframes	Task Group	Status
Katamatite is a town where people choose to stop, visit and recreate in.	<b>Improved and more tourism facilities (1)</b> - RV/Caravan Friendly Holiday Destination (Grey Nomads etc.)(3) - Lions park extra seating (1) and adequate car parking (1) - dump point in town for caravans/travellers(1) - public toilets at south end of town (4). - full amenities block in town (1).	Redevelop Caravan Park by working with owners to improve facilities and investigate camping along creek  Work with Council to improve public/free spaces Secure funding where required	Increase in tourism and public awareness of Katamatite.  Flow on effects to businesses created  Public spaces improved for tourism purposes	Local businesses – e.g. Katamatite Garlic, Katamatite Bazaar  RV caravan groups/networks  Lions Club for park improvements	2018-2022	Lions Club Julie Ballard	
	Tourism signage – Information plaques (2)/history board and history walk (1)	Install information plaques already in hand	History board and walk installed/developed	Community Coordinator/ Action Group Historical Society	Ongoing	Historical Society Julie Ballard  Community Action Group	

Continued

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	<p>Promote Katamatite as a tourist destination – focus on town assets e.g. attractions: Police Paddock; Mini Opera House Church – Anglican Church; local businesses; Mud Brick Museum; river walks; our Eagle; our produce/ high quality food and fibre and regional produce; arts &amp; craft; the Boosey Creek; location as Gateway to Murray region; interesting background and history; sights to see; boutique-style small businesses, etc.</p>	<p>Develop a Visit Katamatite Campaign (town brand)</p> <ul style="list-style-type: none"> <li>- town brochure</li> <li>- postcards</li> <li>- FB page</li> <li>- Katamatite Sticker</li> </ul> <p>Run events e.g. Car Shows, Bike Shows, Show Us Your Bike</p> <p>Scope and develop an outside Gym</p> <p>Incorporate Katamatite in Cobram brochure</p> <p>Artwork to attract visitors e.g. Murals</p>	<p>Increase in tourism and public awareness of Katamatite</p> <p>Outside gym scope and feasibility developed</p> <p>Outside gym scope and feasibility developed</p> <p>Katamatite is incorporated in Cobram brochure</p>	<p>Tourism Victoria</p> <p>Moira Shire Council - Economic Development</p> <p>Community Local businesses</p>	<p>Ongoing</p>		

## INFRASTRUCTURE AND DEVELOPMENT

Key Goals	Priorities	Actions	Measures of Success	Partnerships	Timeframes	Task Group	Status
Katamatite is an attractive, well planned and safe town	Streetscape/beautification of Katamatite including landscaping, lighting, installation of median strip, trees, beautification, parks & gardens while maintaining the main road wide (8)	Revisit and update the Katamatite Streetscape design, coordinate with Community Action Group  Continue community engagement	Streetscape improved  Action plan implemented in relation to the streetscape beautification	Moira Shire Council  State Government  VicRoads  DEWLP Community Action Group Community  Community Plan Steering Committee	2017 Ongoing	Catherine Pool  Faye Liversidge  Mark Nordbye  Community Action Group	
	Drainage (1)/Sewerage (6) – improve drainage and sewerage and installation of curbing and guttering. (2)	Conduct feasibility studies and design Initiate discussions with Council as to study and design Seek funding where needed	Feasibility study completed and implemented where possible	Moira Shire Council  GV Water  VicRoads  Residents  Conservation groups  Community	2018		

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Continued	Roads and footpaths - Road sealing (2) and improvement of footpaths (1)	Identify roads and footpaths that need attention Initiate customer request for Council to commence work on identified roads and footpaths	Roads and footpaths improved	Moira Shire Council  VicRoads  Residents  Conservation groups  Community	2017 ongoing		
	Parking - installation of angle parking in main street (2)	Liaise with Council to include in Traffic Liaison Committee agenda	Angle parking implemented on main street	Moira Shire Council  Victoria Police  VicRoads	2017 ongoing		
	Streetlights – install Streetlights on main St (1) and lighting at Eagle Sculpture (1)	Conduct mapping of locations where streetlights are needed  Liaise with Council and Lions Club  Apply for funding where needed	Street lights installed in identified areas	Moira Shire Council  Lions Club  Funding bodies	2017 ongoing		

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Continued	Traffic improvement - Reduce speed limit in shared zone (10kph) (1), restrict traffic on Chapel Rd (1) and Stop trucks using Waang & Moore Sts (1)	Liase with Council to include in Traffic Liaison Committee agenda	Speed reduced and traffic restricted in appropriate areas	Moira Shire Council  Victoria Police  VicRoads	2017 ongoing		
	Signage - Upgrade town signage (3), remove local traffic only sign from east entrance at Rec Reserve (1),	Liase with Council to include in Traffic Liaison Committee agenda  Apply for funding where needed	Signage improved around town overall	Moira Shire Council  Victoria Police  VicRoads	2017 ongoing		
Katamatite is an active and connected community with sustainable and adequate sporting and recreation facilities and public spaces	Improve existing sporting and recreation facilities and public spaces <ul style="list-style-type: none"> <li>- Upgrade tennis courts (3)</li> <li>- Parking at pedestrian entrance at Rec</li> <li>- Safe and secure playgrounds (lockable gates, secure fencing, fully enclosed) (7)</li> <li>- Improve community playgrounds and recreation facilities</li> <li>- floodlights at the sporting grounds (1); central meeting place</li> </ul>	Liase with Community Coordinator group / Action Group Conduct an audit/mapping of public spaces and establish linkage with current council plan  Apply for funding where needed	Sporting and recreation facilities and public spaces are improved	Community Action Group  Section 86 Committee  Moira Shire Council  Service Clubs  State Government and other funding bodies	2018-2022		

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Katamatite is a town that provides adequate and sustainable infrastructure that supports improved commercial and housing development and encourages town growth.	Public Transport services in town (3) -	Investigate and conduct feasibility study to identify need  Consult with community/ petition	Need identified and appropriate action implemented	Moira Shire Council  PTV  Private operators Community	2019-2022		Ongoing

## ENVIRONMENT

Key Goals	Priorities	Actions	Measures of Success	Partnerships	Timeframes	Task Group	Status
Katamatite is a clean and environmentally sustainable town that aims to be the centre of excellence for environmental education and sustainability.	Clean up Katamatite and Broken Boosey Creek <ul style="list-style-type: none"> <li>- Clean up creek</li> <li>- Clean town (Incentive to make town more attractive)</li> <li>- Incentives to get locals to clean up their properties</li> <li>- make town attractive(1)</li> </ul>	Implement -“Clean Up Katamatite Day” <ul style="list-style-type: none"> <li>- Hard rubbish day</li> <li>- Competition for tidy street, tidy town and tidy house</li> <li>- Coordinate with Council to have green waste bins, and dog waste stations in parks or near existing Council bins.</li> <li>- Community Day</li> <li>- Develop new town signs</li> </ul>	Town and creek are both well maintained and clean  Greater community engagement into environmentally sustainable practices	Lion’s Club  Community Action Group  Moira Shire Council  Landcare group	2018	Muckatah Landcare Group Julie Ballard  Katamatite Community Action Group Mark Nordbye	
	Highlight and promote Katamatite’s environmental features <ul style="list-style-type: none"> <li>- Creek and birdlife</li> <li>- Local bushland</li> <li>- Rural nature Countryside</li> </ul>	Work in conjunction with Park VIC (DELWP) Coordinate with GBCMA  Form interest groups and partnerships	Katamatite is known and highlighted for its environmental assets	Dookie Group  GBCMA  Landcare  Broken Boosey Conservation network	2017 DEWLP  VicRoads  Parks Victoria  Moira Shire Council	Muckatah Landcare Group Julie Ballard	

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Continued	Continued	Investigate rail trail/walking track (identify who owns land, promote Hester Road as walking track, enhance parking bays and signage, develop picnic area at creek junctions, and signage maps.					
	Environmental education (1)	Involve and develop partnerships with Aboriginal Elders, Junior Landcare and Parks Victoria	Greater community education and awareness on environmental sustainability	School Landcare Parks Victoria Aboriginal Elders Community	2018-2022	Muckatah Landcare Group Julie Ballard	
	Solar (Renewable Energy) generation and storage for town (1)	Investigate and conduct feasibility studies	Data and plan established /received as part of feasibility study	Moira Shire Council State Government MP	2019-2022	Mark Nordbye	

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Katamatite is a town that prepares and plans for emergencies that could impact on people and businesses in town.	Identification of critical danger points and emergencies likely to have an impact on the community	Engage with authorities to develop preventative measures and emergency evacuation options	Level of emergency preparedness in town is improved	Moira Shire Council SES Emergency Services Community	2017-Ongoing	Mark Nordbye	

### Priorities

The community provided the below responses when asked to choose one thing or project for Katamatite:

Community & Social	No. of submissions
Rail trail / Bike and walking track (nature walks / flora & fauna)	7
More activities / community events – music, big day out	6
Swimming Pool (1 = at the school)	4
Community garden – veggie swaps	4
Gym	3
Monthly produce market sell/swap food	3
Local Community Groups to work with each other more	3
Lawn bowls for young and old	2
School to grow in numbers	2
BBQ at CR Wood Park	2
Youth club	1
Local produce and goods market	1
Better flood lights at sporting ground	1
Youth club	1
Adventure Playground	1
Flying Fox	1
A show	1
A Disco	1
Central meeting place	1
Katamatite Community Day (meet and greet locals)	1
Tourism, Economy & Industry	No. of submissions
Regain – Pub	7
Regain old businesses – Supermarket/hotel/gift shop/butcher	5
Promotion/Signage for town services and clubs	5
Pop up/Portable business shops	3
RV/Caravan Friendly Holiday Destination (Grey Nomads etc.)	3
Promote towns close proximity to other major towns	2
Attract new businesses / shops/ Industry – more growth and employment opportunities	2
Information plaques for town history	2
One stop GP Physio and Welfare Centre	1
Maintain existing services e.g. Post Office	1
More tourism facilities	1
Shop Katamatite campaign	1
Extra seating at BBQ facilities at Lions Park	1
Adequate Car parking at Lions Park	1
Farm service facility	1
Painting of silos or town murals	1

<b>Infrastructure &amp; Development</b>	<b>No. of submissions</b>
Streetscape (e.g. landscape, lighting, median strip, trees, beautification, parks & gardens)	8
Safe and secure playground (lockable gates, secure fencing, fully enclosed)	7
Sewerage	6
Skate Park	5
Increase housing development for new families to move to the town - population growth	4
Public toilets South end of town	4
Public Transport services	3
Upgrade Town signage	3
Upgrade tennis courts	3
Angle parking in main street	2
Curbing and guttering	2
Road sealing	2
Footpaths	1
Drainage	1
Streetlights main street	1
Dump Point in town for caravans/travellers	1
Parking at pedestrian entrance at Rec Reserve (for those with disability)	1
Reduce speed limit in shared zone (10kph)	1
Remove local traffic only sign from East entrance at Rec Reserve	1
Stop trucks using Waang & Moore Streets	1
Solar (renewable energy) generation and storage for town	1
Restrict traffic on Chapel Rd	1
History Board and Walk	1
Rezone main street in sections to commercial	1
Full amenities block toilet/shower in town for visitors	1
<b>Environment</b>	<b>No. of submissions</b>
Keep the small town community feel	7
Clean town (Incentive to make town more attractive)	3
Encourage visitors to Police Paddock	2
Clean up creek	1
Become a centre of excellence for environmental education and sustainability	1
Dog waste bins near existing Council bins and signage	1